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Attorneys for Plaintiff

Mattel, Inc.

UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

MATTEL, INC.,

Plaintiff

V.

2013CHEAPBUY, et al.,

Defendants

CIVIL ACTION No. 18-cv-11647 (PKC)

NOTICE OF VOLUNTARY DISMISSAL

PURSUANT TO Rule 41(a)(1)(A)(i) of the Federal Rules of Civil Procedure, Plaintiff Mattel, Inc., ("Mattel" or "Plaintiff"), by their undersigned attorneys, hereby give notice of dismissal of all claims against Defendants Guangzhou Kingpeak Household Product Co., Ltd. and Panway Industries Co., Ltd in the above-captioned action, with prejudice, and with each party to bear its own attorneys' fees, costs and expenses.

| Dated: March 14, 2019 | Respectfully submitted, | |
|---------------------------|---|--|
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| It is so ORDERED. | | |
| Signed at New York, NY on | , 2019. | |
| | Judge P. Kevin Castel United States District Judge | |